



Digital Design Win Replication

Win designs faster by replicating proven solutions

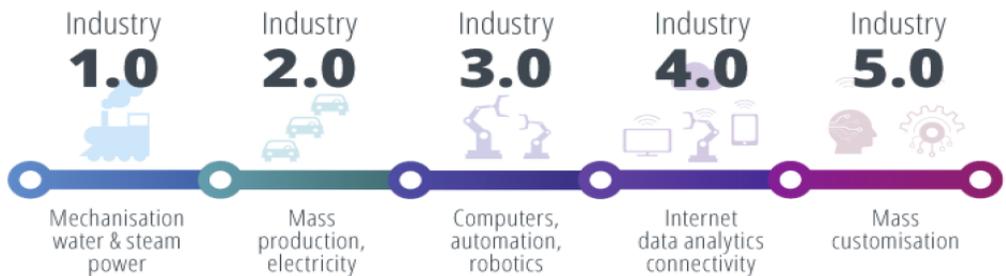
Autonomous Mobile Robot Introduction



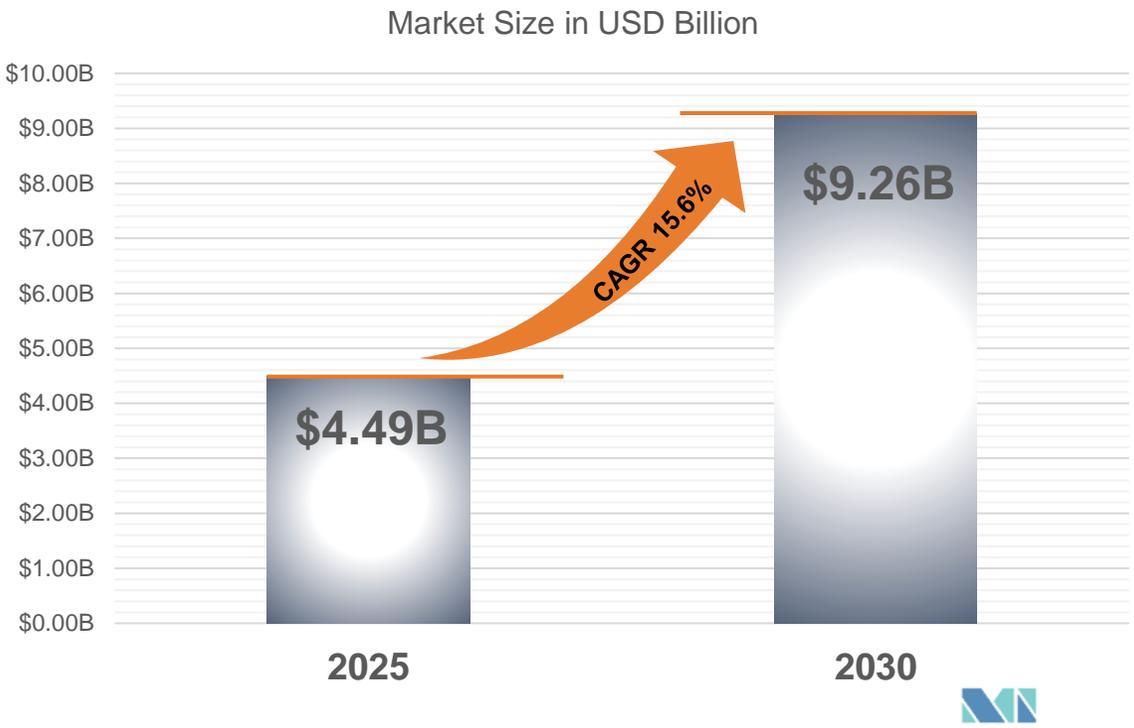
Factors driving AMR worldwide growth

- Advances in AI, Machine Learning (ML), Physical-AI
- Technological advancements in sensors and connectivity
- Performance of Embedded computing systems
- Increasing demand for automation
- Labor shortage and rising labor cost
- Safety

- Expected **CAGR** (2025 – 2030) 15,6% market growth



Autonomous Mobile Robot Market Size



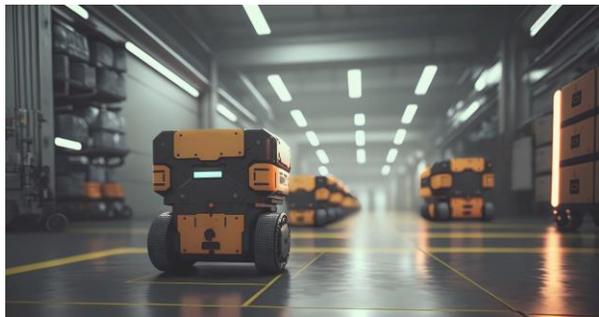
Source: Mordor Intelligence 2025

Autonomous Mobile Robots (AMR)

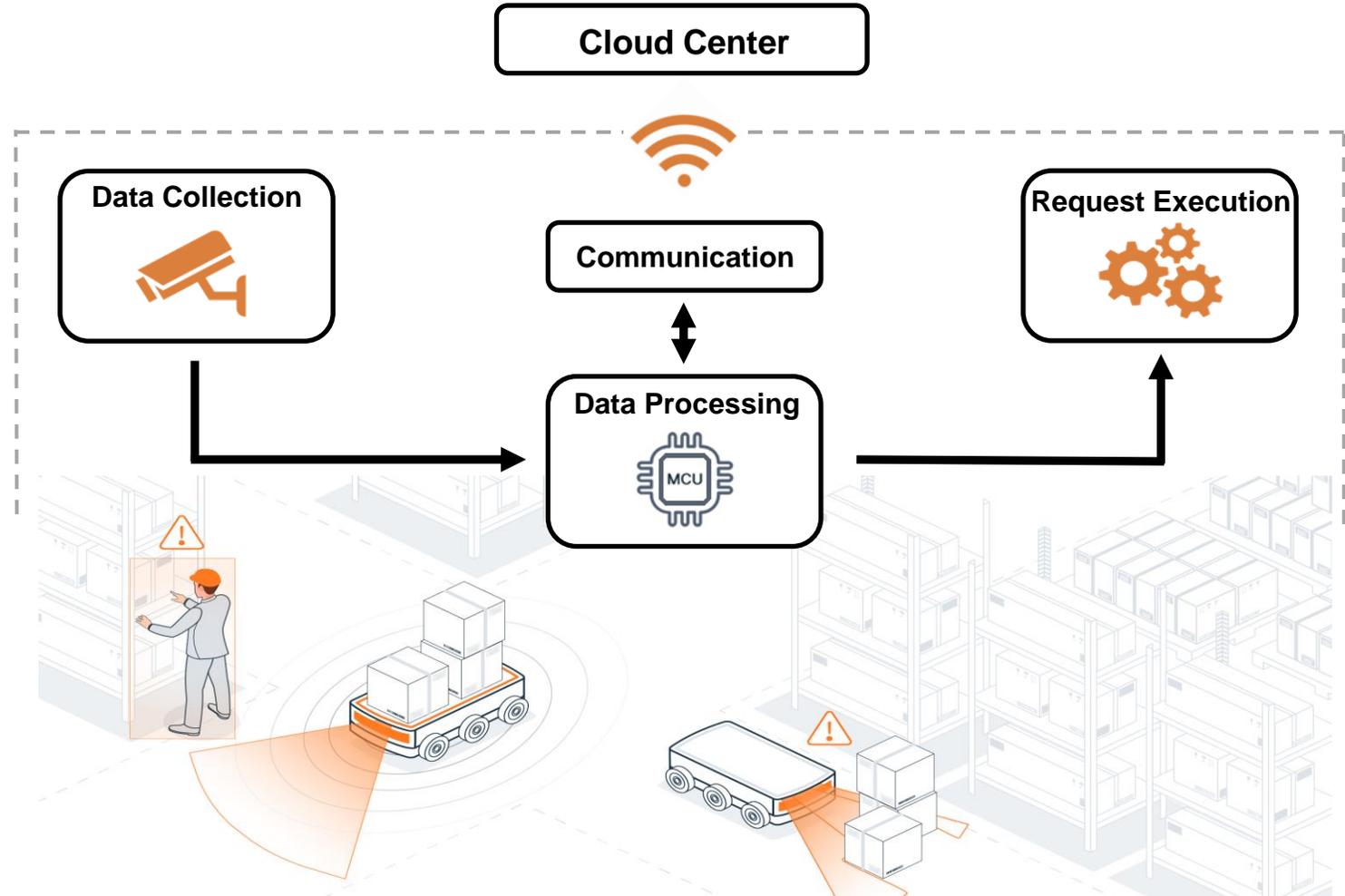
are robots that navigate and operate in dynamic environments without fixed paths.

They use sensors and onboard computers to perceive surroundings and make real-time decisions to avoid obstacles and reach destinations efficiently.

These systems require minimal human interaction, allowing for greater automation and efficiency.



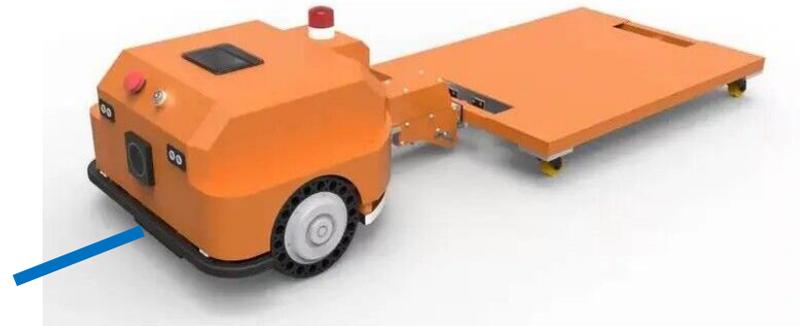
System level diagram for AMR





Industrial Robots

Global CAGR:
13.4%
(2024 – 2029)



AGV Automatic Guided Vehicles



AMR Autonomous Mobile Robots

Global CAGR:
19%
(2023 – 2030)



Cobot Collaborative Robot

Global CAGR:
32%
(2023 – 2030)





AMM Autonomous Mobile Manipulators



ADR Autonomous Delivery Robots

Global CAGR:
30.3%
(2021 – 2030)



Autonomous Mobile Robot Market Overview

EMEA

AMERICA

ASIA



AMR Top 10*

KUKA
Augsburg, Germany

Continental
The Future in Motion
Germany

ABB
Zurich, Switzerland

AGILEX
Germany

lowpad
Netherland

CEIT
by **ajreco**
Slovenia

CIMCORP
Ulvila, Finland

DS
Austria

SHERPA
MOBILF ROBOTICS

lowpad
Netherland

* Not fully data driven

amazonrobotics
Westborough, MA

Bastian (Toyota)
SOLUTIONS
Indianapolis, IN

TERADYNE
North Reading, MA

INVA
ROBOTICS
Westlake Village, CA

LOCUS
ROBOTICS
Wilmington, MA

ZEBRA (Fetch)
San Jose, CA

RIVER SYSTEMS
PART OF OCADO GROUP
Waltham, MA

COBALT AI
Fremont, CA

GreyOrange
Roswell, GA

Rockwell Automation **CLEARPATH** **OTTO**
Canada

HIKROBOT
Hangzhou, China

CASUN
China

Quicktron
Shanghai, China

HAI ROBOTICS
China

Geek+
Beijing, China

IPLUSMOBOT
China

Wellwit Robotics
China

OMRON
Japan

SEER
China

RICOH
Japan



ADR Autonomous Delivery Robot

STARSHIP
Estonia

amazon
Boston, MA

REFRACTION AI
Austin, TX

ZMP
Koishikawa, Tokyo

kiwibot
Berkeley, CA

COCO
Nashua, NH

CARTKEN
Oakland, CA

nuro
Mountain View, CA

serve
Redwood City, CA

VAYU ROBOTICS
Palo Alto, CA



Waiter Hospitality Security Robot

SEGWAY
ROBOTICS
Nashua, NH

BEARROBOTICS
Redwood City, CA

KEENON
Shenzhen, China

GAUSIUM
Shanghai, China

Relay
ROBOTICS
Campbell, CA

KNIGHTSCOPE
Mountain View, CA

PUDU
Shenzhen, China

HD HYUNDAI
ROBOTICS
Korea

RICHTECH
ROBOTICS
Las Vegas, NV

CSJBot
Suzhou, China

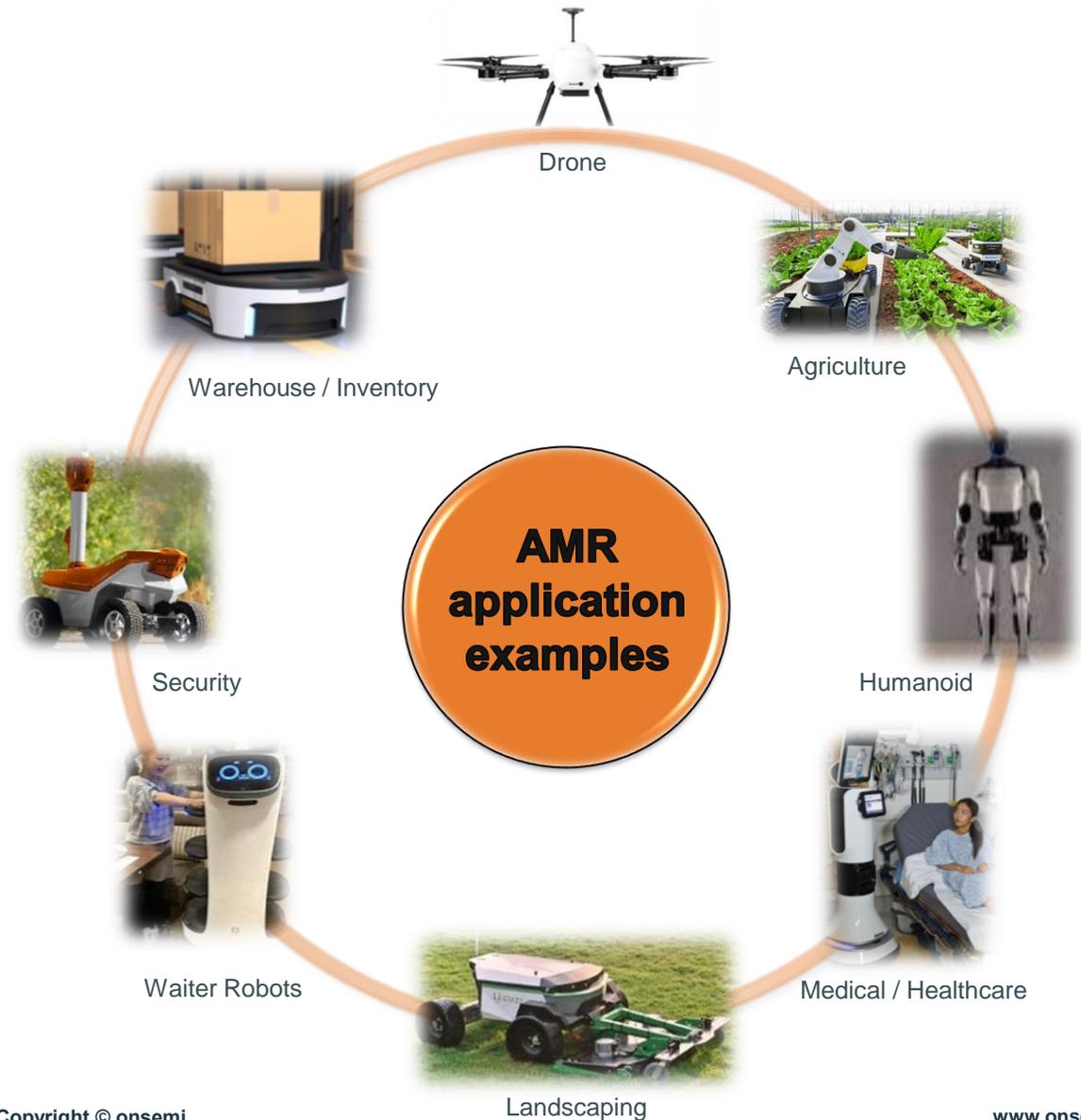
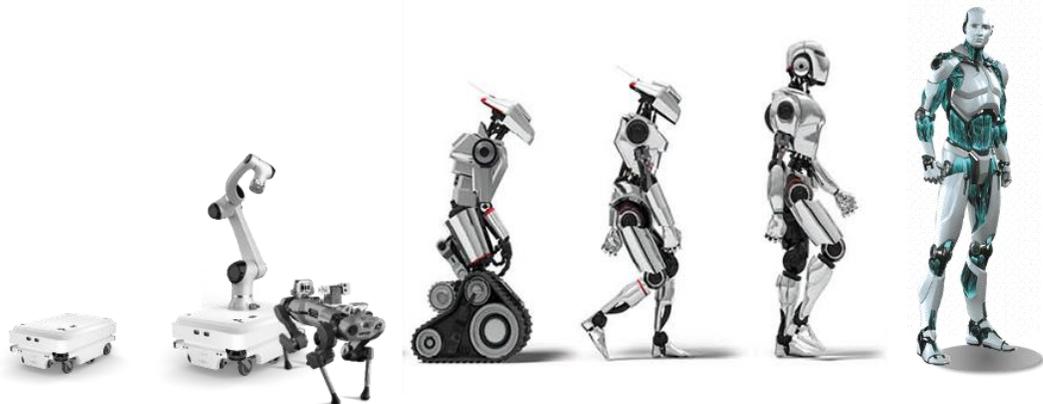
SEOSENSE
Tokyo, Japan

ORIONSTAR
Beijing, China

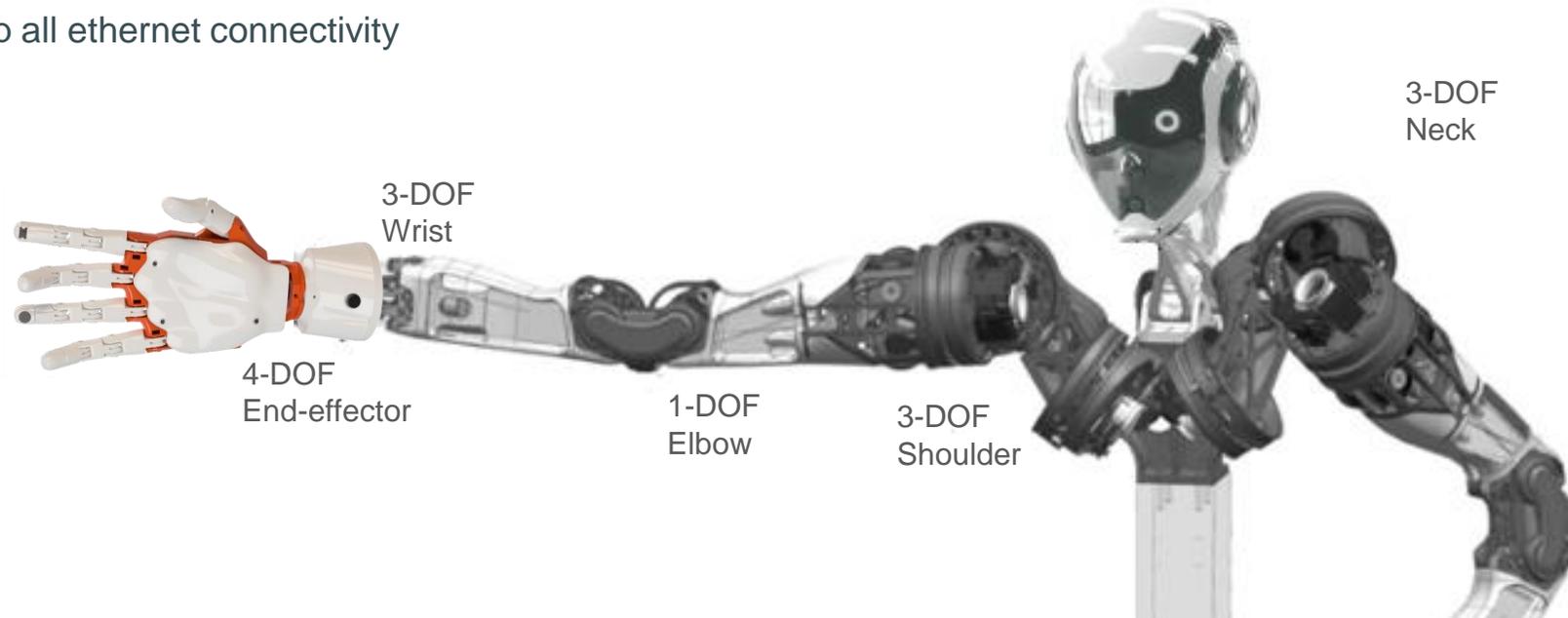




- **Enhanced Sensor Integration**
 - Safe in none-controlled spaces using advanced sensors like LiDAR, ultrasonic, and cameras to improve navigation and obstacle detection.
 - Challenging lighting conditions.
- **AI and Machine Learning**
 - AI and machine learning algorithms help AMRs learn from their environment, optimize routes, and improve performance over time.
- **Energy Efficiency**
 - New designs focus on reducing power consumption and improving battery life, making AMRs more sustainable and cost-effective.
- **Short-Wave infrared**
 - Expanding your view (400 – 2100nm wavelength)
- **Depth Sensing**
 - Direct time-of-flight (dToF) – SiPM sensor
 - Indirect time-of-flight (iToF) – depth sensor



- ✓ **NCV7192** Pressure / Force interface for Wheatstone bridge
- ✓ **NCV75215** Ultrasonic interface high-sensitivity, low-noise operation allows detection from 0.25 m up to 4.5 m for a standard 75 mm pole.
- ✓ **Hyperlux** Families ultra-low power (**LP**) and high dynamic range rolling shutter (**LH**), small optical global shutter image sensors (**SG**), and iToF (**IG**) for depth sensing **AF0130, AF0131**
- ✓ **NCS32100** Inductive positioning + 50 arcsec position accuracy.
- ✓ **NCV76124** rain and light detection interface
- ✓ **NCD83591** 3-phase BLDC Gate Driver
- ✓ **NTMFSOD9N04XM** 40V, T10, 0.9mΩ N-Channel MOSFETs
- ✓ **NCN26010 10BASE-T1S** Controller for multi-drop all ethernet connectivity over SPE (Single Pair Ethernet).

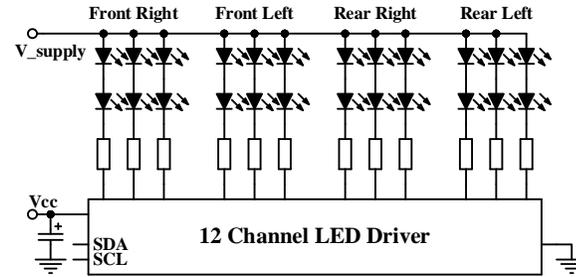


7 Sub-Systems of AMR:

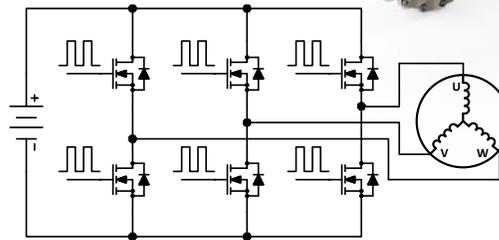
1. Motor Drive
2. Power Distribution
3. Sensor Fusion
4. Wired Communication
5. LED Lighting
6. Li-ion Battery Charging
7. Processor



Li-ion Battery Charging



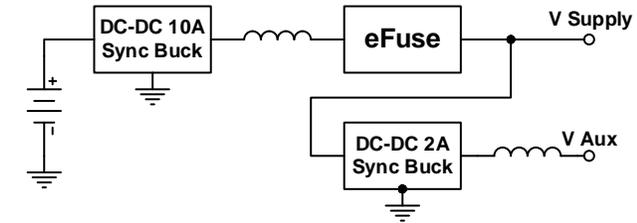
LED Lighting



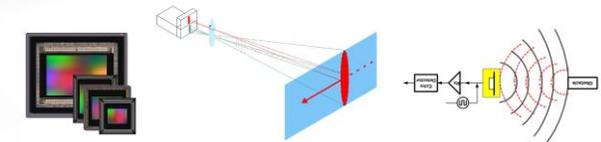
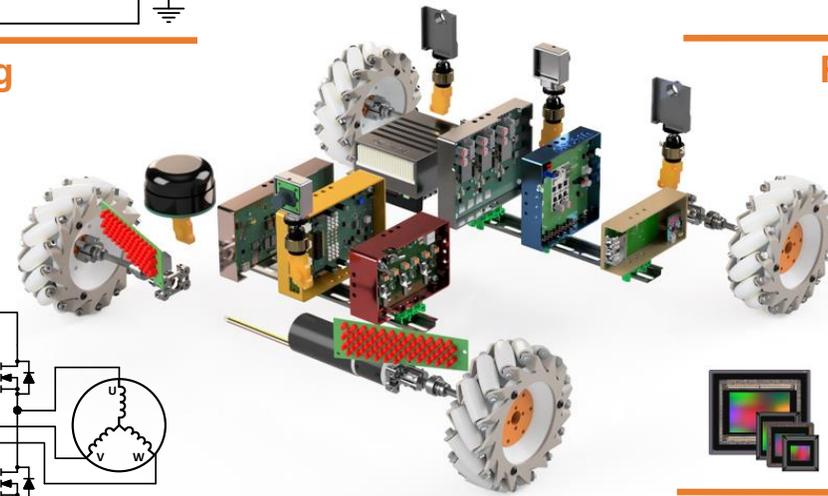
Motor Drive



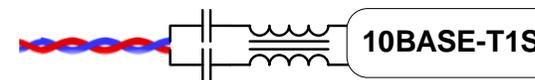
Processor



Power Distribution



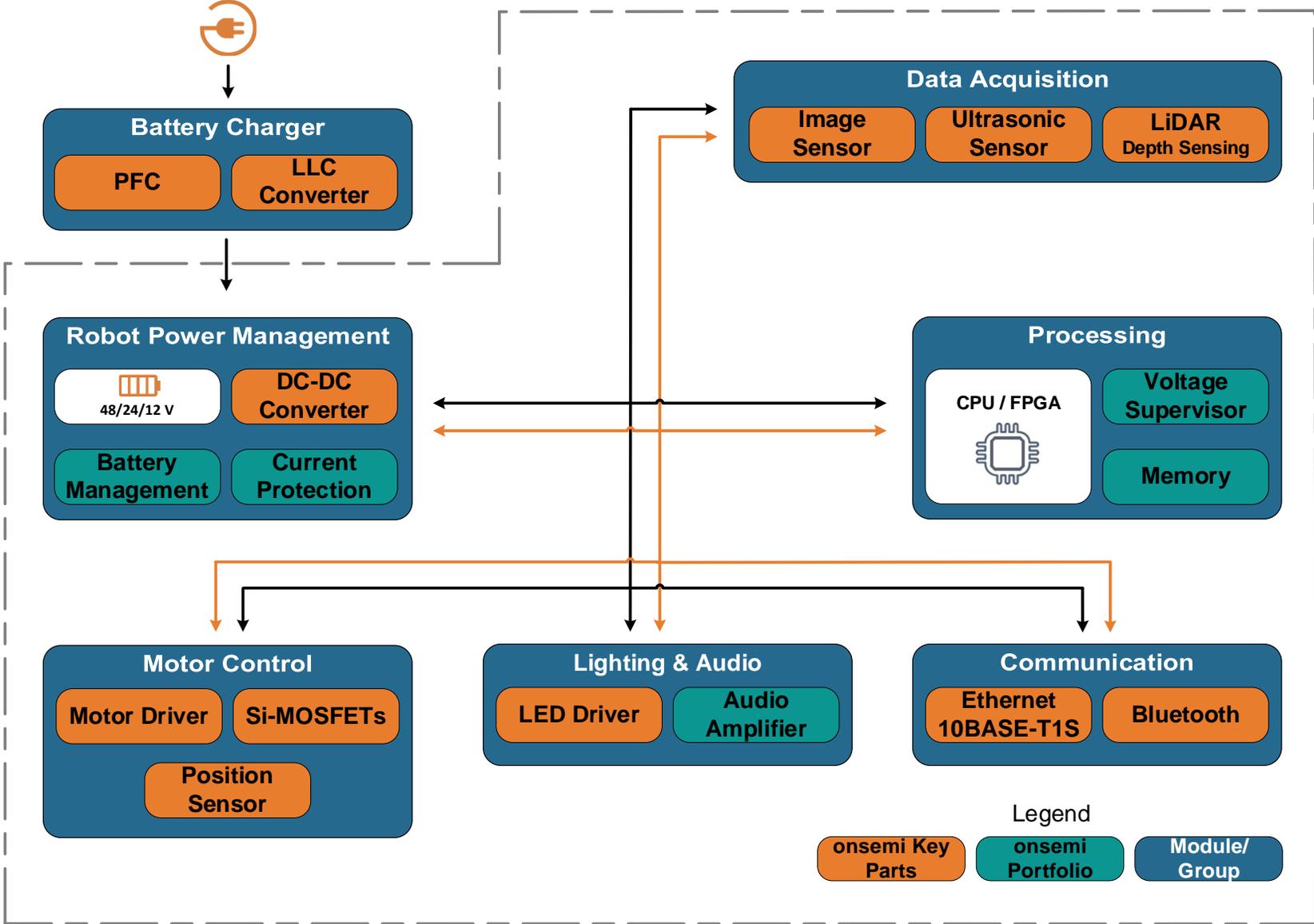
Sensor Fusion



Wired Communication



Interactive slide



Getting started with onsemi solution

- Read [System Solution Guide \(SSG\) for Smart & Mobile Robotics](#) & [dDWR Machine Vision](#) presentation
- Review [Block Diagram](#) in the presentation and [Interactive Block Diagram](#) on web page for **onsemi** portfolio
- Distributors can request Customer Specific Block Diagrams by contacting **onsemi** sales
- Use [Application notes](#) and collateral listed in the SSG
- Utilize [Product Recommendation Tools +](#) to select parts
- Order [evaluation boards](#) for selected sensor
- Order the [Demo 3 base board](#)
- Install comprehensive Development Software [DevWareX](#)
- Request technical support from [onsemi community forums](#)
- Register to [MyON](#)
- [Call Your Local Sales](#) for NDA document agreement and access to [Image Sensor Portal](#). [\(How to get an access to datasheets\)](#)

onsemi product value proposition

Image Sensors:

- **Global shutter** performance at its best
- PYTHON family for the **highest frame rate**
- XGS family for the **best image quality**
- Hyperlux SG family for the most **cost-efficient solution**
- **Many resolutions** available, serving all application requirements

Depth Sensing (SiPM):

- **RDM-Series** - Highest 905nm Photon Detection Efficiency for LiDAR. Standard and fast outputs.
- **C-Series** - Highest sensitivity in visible range
Standard and fast outputs
Lowest noise
High photon detection efficiency at 420nm
Robust micro leadframe package

Ultrasonic Distance Measurement: detection 0.25m – 4.5m

SSG Machine Vision



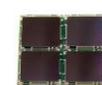
Image Sensor



SiPM RDM-Series



SiPM C-Series

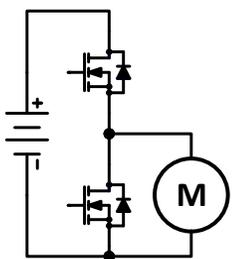


Interactive slide

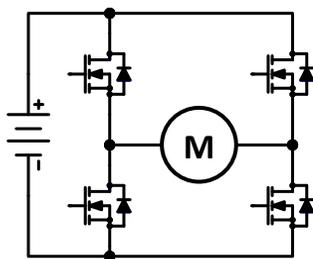
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- Use [Application notes](#) and collateral listed in the SSG
- Utilize Simulation and [Product Recommendation Tools +](#) (for easy selection of components)
- [Elite Power Simulator](#) PLECS based simulation tool that accelerates time-to-market
- Get access to [Coil Design Tool](#) & watch [Video Training](#) for easy design of Rotor/Stator PWB
- Use [Evaluation Boards](#) and request support from [onsemi community forums](#)

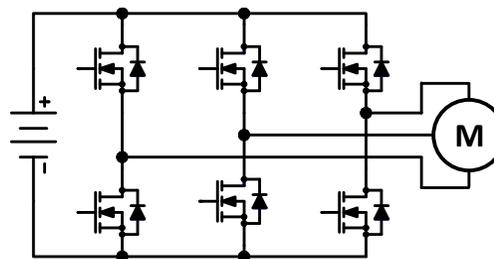
Half-bridge



Full-bridge



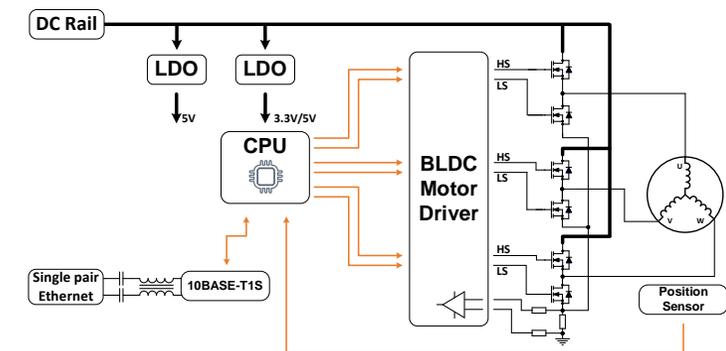
Three-phase bridge



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Value Proposition of onsemi's components

- Integrated 1, 2, and 3-phase **BLDC Motor Drivers**. System voltages 5V to 1200V
- **PowerTrench® T6, T8, T10 Mosfets** technology delivers industry leading 20 -150V, $R_{DS(ON)}$ from 0.4m Ω ,
- **SiC Mosfets** – Blocking Voltage BV_{DSS} 650V – 1700V, $R_{DS(on)}$ 12m Ω – 160m Ω
- **IGBTs** – $V_{(BR)CES}$ 360V – 1200V, I_{cMax} 5A – 240A
- Large portfolio of **Gate Drivers** to support any type of transistors
- **High accuracy, reliability, low cost** of rotary sensor NCS32100.
High speed up to 60,000 RPM
(reduced accuracy > 6,000rpm)



Interactive slide

www.onsemi.com

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- Distributors can request Customer Specific Block Diagrams by contacting **onsemi** sales
- Design you power supply with the [WebDesigner+](#) tool
- Use [Application notes](#) and collateral listed in the SSG
- Utilize [Product Recommendation Tools+](#) (for easy selection of components)
- [Elite Power Simulator](#) PLECS based simulation tool that accelerates time-to-market
- Use [Evaluation Boards](#) and request support from [onsemi community forums](#)

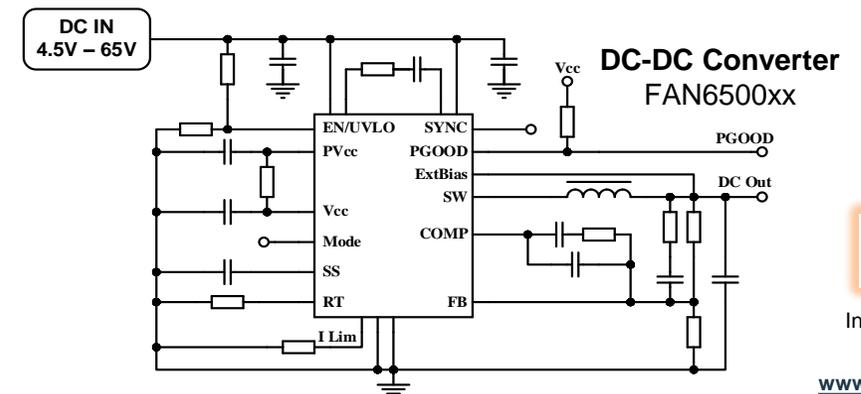
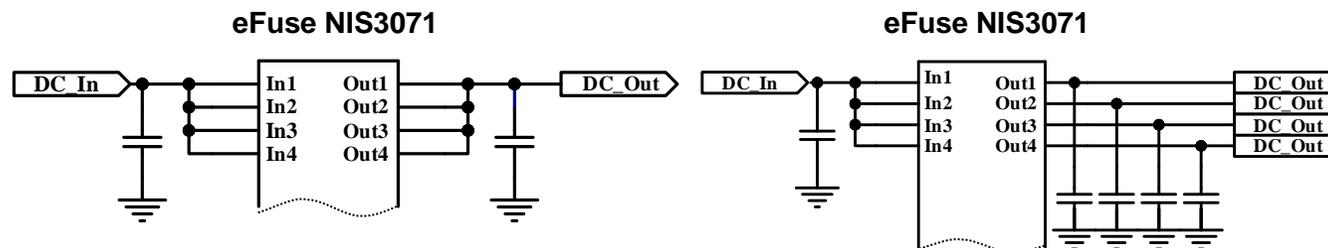
Value Proposition of onsemi's components

DC-DC Converters:

- Input **voltage up to 65 V**
- Output **current up to 10A**
- **High Efficiency up to 97%**

Current Protection:

- Wide operating input **voltage range up to 60V**
- 4 independent and **configurable channels** in a compact 5x6mm package (NIS3071)
- **2.5A continuous current** operation for each channel (NIS3071), configurable to 10A (4 channels in parallel)
- $R_{DS(on)}$ **50mΩ – 200mΩ**



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Value Proposition of onsemi's components

- 10BASE-T1S runs **2x to 3x faster** than CAN
- **Enhanced Noise Immunity Mode** – extends the noise immunity values well above the IEEE T1S standard.
- Supports **IEEE802.3 PLCA & CSMA/CD** Collision Detection
- **Collision Detection Masking** allows operation in noisy conditions
- Data Rate of **10 Mb/s**
- Replace various wired protocols: HART, FieldBus, CAN, RS485, RS232, FlexRay, etc.
- Uses lower cost unshielded single-pair cables (SPE)

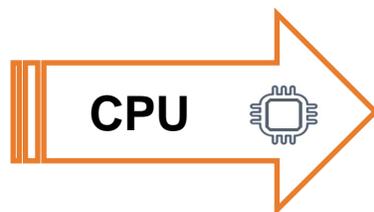


Interactive slide

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- Distributors can request Customer Specific Block Diagrams by contacting **onsemi** sales
- Use [Application notes](#) and collateral listed in the SSG
- Request support from [onsemi community forums](#)
- Review with Channel Partner to chose best option for CPU and other systems

Processor	 			
Camera Using AR0234	 			
Lidar	RPLIDAR A2M12 DFR0445 	NA Slamtec RPLIDAR S2L	NA Slamtec RPLIDAR S2L	 RPLIDAR A2M12



Interactive slide

AC-DC Power Management

PFC

NCP1680

NCP1681

Controller

NCP4390

NCP13992

Gate Driver

NCP81075

NCP51560

NCD57540



DC-DC Power Management

Converter

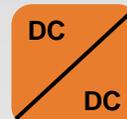
FAN65004B

FAN65005A

FAN65008B

FAN49103

NCP3237



MOSFETs

NTBLS0D8N08X

NTMFD1D1N02X

NTMFS0D7N04XL

NTMFWS1D5N08X

NTMFS1D1N04XM



eFuse / Audio Amp.

eFuse

NIS5420

NIS6452

NIS3071

Audio Amplifier

NCS2211

NCS2632



Communication

Bluetooth

Secure Wireless

RSL15

Ethernet Controller

NCN26010

NCN26000

NCN7410



Memory

EEPROM

N24C008

CAV24C32

CAV24C64

CAV24C128

NV24C256



LED Drivers

NCV7685

CAT9532

CAT4004A

CAT4104

FAN5624



ESD Protection

NUP2115L

ESD7002

ESD8708

ESD7C

ESDONCAN1LT



Marketing Documentation: Product Brochures, Blogs, Videos

- [Autonomous Mobile Robots](#)
- [Autonomous Mobile Robot Demo](#)
- [Sensor Fusion: Steering Future AMRs](#)
- [NCS32100 Inductive Rotary Encoder Demo](#)
- [NCS32100 Industrial Rotary Position Sensor](#)
- [Autonomous Mobile Robot and Cobot Arm Demonstration](#)
- [Improving Accuracy with Inductive Position Sensor PCB Design Tools](#)
- [Inductive Position Sensors for Industrial and Transportation Markets](#)
- [How onsemi AMR Solutions Overcome Technical Design Challenges](#)

- onsemi solution
- Video



Interactive slide

Product Pages:

- | | | | | |
|--|--|--|---------------------------------------|---|
| • Autonomous Mobile Robot | • Inductive Sensing | • Linear Regulators (LDO) | • Power Modules | • ESD Protection Diodes |
| • Image Sensors | • Bluetooth Low Energy | • Current protection (eFuse) | • Memory | • Ethernet Controllers |
| • Silicon Photomultiplier (SiPM) | • AC DC Power Conversion | • MOSFETs | • Voltage Supervisors | • Wired Transceivers |
| • Ultrasonic Sensor | • DC DC Power Conversion | • LED Drivers | • Audio Amplifiers | • RF Transistors |

Technical Documentation: Application Notes, Guides, PRT+

- | | | | | | |
|---|--------------------|--|------------------|--|-----------------|
| • Smart & Mobile Robotics | - SSG | • System Solution Guides | - SSG General | • Efficient Location Finding Systems | - White Paper |
| • Introduction to the Silicon Photomultiplier | - Application Note | • Product Recommendation Tools + | - PRT+ | • All Ethernet to the Edge: 10BASE-T1S | - White Paper |
| • Inductive Sensor Design Principles | - Application Note | • Web Designer+ Design Tools | - Power Supplies | • Design Considerations for AMRs | - White Paper |
| • Test Bench for Ultrasonic Sensing ASSP | - Application Note | • Elite Power Simulator | - Simulator | • Interactive Block Diagram | - Block Diagram |

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- <https://community.onsemi.com>

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appendix

Revision Version #	Date of Revision	Changes
25.01	2025 February 11 th	Original