Sales Bulletin



Introduction CX90B-16P Series

REDUCED PRODUCT VOLUME BY 16% COMPARED TO COMPETITOR

CX90B-16P Series

Top-Mount USB Type-C Receptacle

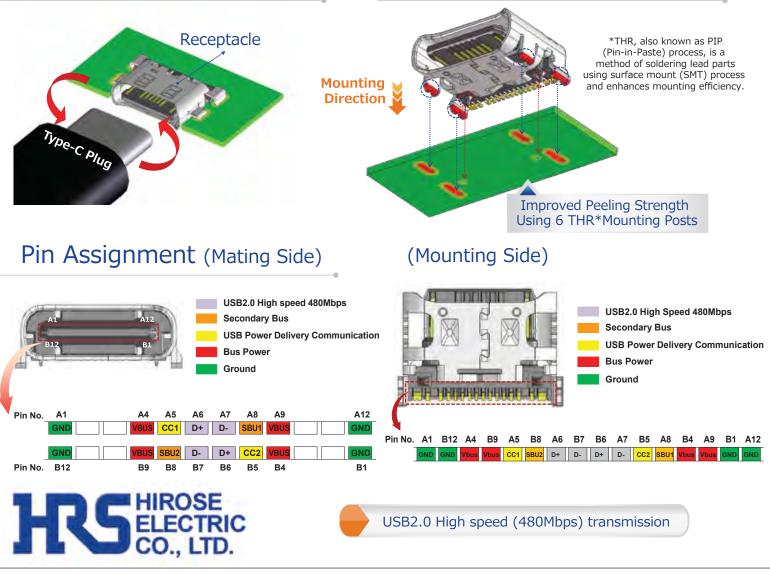
FEATURES:

- Compliant to USB Type-C standard
- Reduced product size enables space-saving design
- Improved product quality and safety with 5A supporting
- Reversible plug insertion
- ▶ Improved peeling strength using 6 THR* mounting posts 6
- USB 2.0 high speed (480Mbps) transmission
- Ideal for charging applications

 $^{*}{\rm THR},$ also known as PIP(Pin-in-Paste) process, is a method of soldering lead parts using surface mount (SMT) process and enhances mounting efficiency.

Reversible Plug Insertion

Improved Peeling Strength



DDDCONNECTING THE FUTURE

Applications



Internet of Things



Smart Phone

MP3 Players



LDOOKS



Tablets



Laptops



Digital Cameras



Portable Storage



Medical Devices





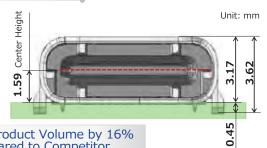


Car Infotainment

Wearables

CX90B16P Competitive Advantages





Reduced Product Volume by 16% Compared to Competitor

	Width	Depth	Height	PCB Mounting Area	Volume
CX90B-16P	9.54mm	6.80mm	3.62mm	64.87mm ²	234.84mm ³
Competitor	8.94mm	7.35mm	4.26mm	65.71mm²	279.92mm ³



