## Sales Bulletin



Introduction CX90B-16P Series

REDUCED PRODUCT VOLUME BY 16% COMPARED TO COMPETITOR

# **CX90B-16P Series**

Top-Mount USB Type-C Receptacle

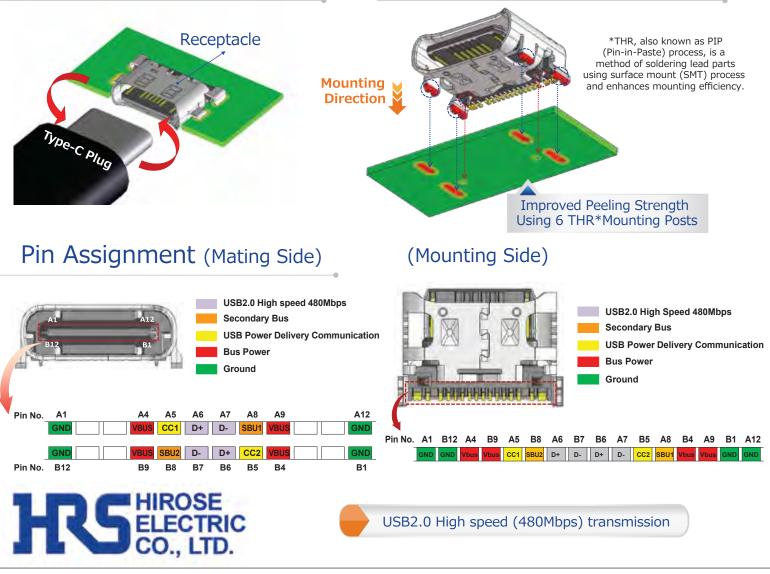
#### **FEATURES:**

- Compliant to USB Type-C standard
- Reduced product size enables space-saving design
- Improved product quality and safety with 5A supporting
- Reversible plug insertion
- ▶ Improved peeling strength using 6 THR\* mounting posts 6
- USB 2.0 high speed (480Mbps) transmission
- Ideal for charging applications

 $^{*}{\rm THR},$  also known as PIP(Pin-in-Paste) process, is a method of soldering lead parts using surface mount (SMT) process and enhances mounting efficiency.

#### Reversible Plug Insertion

## Improved Peeling Strength



#### DDDCONNECTING THE FUTURE

#### **Applications**



Internet of Things



Smart Phone

MP3 Players



LDOOKS



Tablets



Laptops



**Digital Cameras** 



Portable Storage



Medical Devices



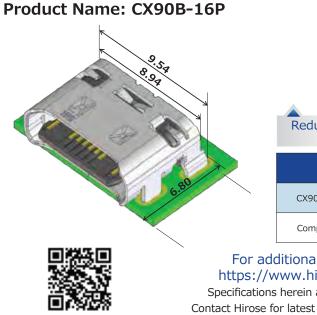


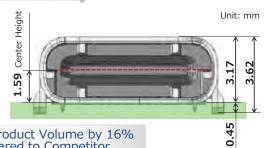


Car Infotainment

Wearables

## CX90B16P Competitive Advantages





Reduced Product Volume by 16% Compared to Competitor

	Width	Depth	Height	PCB Mounting Area	Volume
CX90B-16P	9.54mm	6.80mm	3.62mm	64.87mm <sup>2</sup>	234.84mm <sup>3</sup>
Competitor	8.94mm	7.35mm	4.26mm	65.71mm²	279.92mm <sup>3</sup>



